

FOR IMMEDIATE RELEASE

Canadian Golf also means Bears, Whales and Scenic Rides

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SALMON ARM, BC – Nov 5, 2005 -- The British Columbia based receptive operator 'Canadian Travel Design', is fully ready for the 2006 season. With keeping a strong focus on educating its agents, the golf specialist comes this year with new typical Canadian add-ons like 'whale and bear watching' on Vancouver Island, scenic Rocky Mountaineer Rail Tours and 'performance golf schools', in order to complete an impressive and relaxing golf holiday in West Canada.

It's all about the Experience

Everyone has heard about the natural beauty Canada has to offer. And with Canada's new marketing strategy and the slogan 'Keep Exploring', this country is more than ready to offer visitors the experience of a lifetime. And Golf is one of those great experiences.

Therefore Canadian Travel Design offers golfers this year new possibilities to explore the country.

After a round of golf in the morning, you will be able to go out on the Pacific Ocean and see the impressive gray whales, sea lions or killer whales in their natural habitat. Or go on a guided tour to one of the many exotic inlets of Vancouver Island to spot the native grizzly bears.

Each route is carefully designed to immerse customers in the local culture and reveal a region's true spirit, and their goal is to create unique golf holidays for those who value their freedom and want to experience Canada's beautiful West a little differently. "After all, golf travel is about golfing and experiencing," says Michael van der Kraats, who is the Director of Product Design.

But Golf comes first

Agents and operators who sell the Canadian Travel Design golf packages, know that the choice of golf courses and accommodations is very special and that knowledge about the specifics of this country is crucial in order to sell the right package to the right person. Therefore a training package is readily available for every new agent.

The strong co-operation with the local GolfBC Group makes the Canadian receptive golf operator the ideal choice for the finest collection of golf courses created for true golf connoisseurs. From the renowned Nicklaus North in Whistler, to the sunny climes of the Okanagan Valley and Vancouver Island, the GolfBC courses offer the most naturally beautiful and challenging golf found north of the equator. And the golf school packages are an ideal add-on to an exotic Canadian golf holiday.

About Canadian Travel Design

Canadian Travel Design provides receptive services with the focus on the long haul markets (Europe, Asia and Australia).

They specialize in packaging multi-day, self-drive golf holidays in West Canada. Their vacations allow golfers to experience the friendly life in West Canada while enjoying the incredible golf courses in natural settings.

The expertise includes all destinations in British Columbia and Western Alberta. Most tours are individual and travel is by rental car.

For golf tour operators who want to offer their clients an affordable, true Canadian golf experience should visit Canadian Travel Design at the International Golf Travel Market (IGTM) or go to www.canadiantraveldesign.com.

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