

FORMER CTC'ER SELLS CANADA AGAIN

Fred van Cleef has worked for more than 25 years with the Canadian Tourism Commission in The Netherlands, until CTC was forced to close its office in December 2004. Now van Cleef is 'Back on Track' as Sales Manager Europe with the receptive specialist 'Canadian Travel Design'.

Ambassador

During his career as Director Sales & Promotions for The Netherlands with the Canadian Tourism Commission, van Cleef was responsible for all sales and promotional activities for Canada.

Over the years he has built up a wealth of knowledge, experience and an invaluable network. Van Cleef was a true European ambassador for Canada.

Specialist

Canadian Travel Design is a young and energetic receptive specialist who understands the needs of the important long haul markets such as Europe, Australia and Mexico and develops segmented products in order to be successful.

Van Cleef is very enthusiastic about his new challenge and shares the following with us: "The fresh ideas and professional attitude of the team give me new inspiration and energy for my future career."

As Sales Manager Europe, he will not only concentrate on the traditional industry partners, but starts also working with new affinity groups.

Anyone who is interested in talking to Fred van Cleef, can contact him via email: fred.van.cleef@canadiantraveldesign.com.

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